

EMPLOYEE PLEDGE FORM

Please print.



Heart of West Michigan United Way

MY INFORMATION

Prefix First Name M.I. Last Name Employer

Home Address Apt # City State Zip

Phone cell home Email - Personal email required for all gifts Date of Birth (month/year)

I am retiring in (mm/yy) and would like to be involved! Contact me at home. I want my gift to remain anonymous in all recognition materials.

DOES YOUR SPOUSE GIVE TO UNITED WAY? To best recognize your gifts, please provide the following information:

Prefix First Name M.I. Last Name Employer

GIVING OPTIONS

EASY PAYROLL DEDUCTION

\$ I Will Contribute Each Pay Period x Pay Periods Per Year = \$ My Total Annual Payroll Deduction Gift

- \$5 \$10 \$15 \$25 \$50 \$100 52 (weekly) 26 (every 2 weeks) 24 (twice per month) One Time Gift

- OR -

CREDIT CARD/CASH/CHECK My Total Annual Gift: \$

Credit Card - Credit card will be charged upon receipt. Visa Mastercard Discover American Express Card Number Expiration Date Amount to Charge Monthly Quarterly One Time

Cash/Check - Make payable to Heart of West Michigan United Way. Cash/Check Amount Check Number Check Date

- OR -

BILL ME A quarterly bill will be sent to your email address starting in January. Minimum \$50 total gift. Amount to Bill: \$

STOCK/SECURITIES Stock Name: Number of Shares:

SIGNATURE (required for payroll and credit card authorization) Date

DIRECT MY GIFT: Heart of West Michigan United Way's Community Investment Fund supports the most effective programs to fight poverty in Kent County. If you would prefer to direct your gift to a single agency, please complete the reverse side of this form.

LEARN MORE

I WOULD LIKE MORE INFORMATION ABOUT:

- WOMEN UNITED Leading the Charge. Inspiring the change. Women United is an affinity group for women of color defined as a diversity initiative to think differently about communities of color in Kent County.
YOUNG LEADERS SOCIETY Connect. Impact. Lead. The Young Leaders Society is the next generation of professionals ages 21-35, who volunteer, donate, and come together to make a difference in our community.
VOLUNTEER OPPORTUNITIES Find your passion. Get involved. Our Volunteer Center connects individuals and groups who want to volunteer with local nonprofit organizations that need help.

Giving Societies

More than 1,500 people choose to extend their reach into our community through Leadership Circle and Tocqueville Society.

- LEADERSHIP CIRCLE Bronze \$1,000+ (\$20/week) Silver \$3,000+ (\$60/week) Gold \$5,000+ (\$100/week)
TOCQUEVILLE SOCIETY \$10,000+ (\$200/week)

WE ENVISION A THRIVING COMMUNITY FOR ALL.

OUR MISSION IS TO UNITE COMMUNITY RESOURCES TO INVEST IN SOLUTIONS THAT REDUCE POVERTY IN WEST MICHIGAN.

WHERE THE MONEY GOES: OUR COMMUNITY INVESTMENT FUND

Every dollar donated to our Community Investment Fund stays here in Kent County to fight poverty.



FAMILY STABILITY

GOAL: Individuals and families can meet their basic needs

Emergency & Permanent Housing
Food Security
Help for Victims of Abuse
Mental Health Services



YOUTH EDUCATION

GOAL: Middle school students improve achievement in STEM subjects

Math and Science Intervention
After-School & Summer STEM Programs
Professional Development for Teachers



FINANCIAL SECURITY


GOAL: Provide different pathways for people to improve their economic future

Job Skills
Transportation
Training & Credentialing

COMMUNITY INVESTMENT FUND

Since 1917, Heart of West Michigan United Way has raised and invested \$500 million into Kent County. This year, we are investing in:


 **FAMILY STABILITY: HOUSING**
Emergency shelter, homelessness prevention assistance, legal assistance, permanent housing supports, affordable housing solutions, asset development

 **FAMILY STABILITY: FOOD SECURITY**
Congregate meals, meals for homebound seniors, "Pantry Markets" that utilize local food sources, low-cost community food clubs, education on gardening and food preservation

 **FAMILY STABILITY: FAMILY CRISIS**
Medical and/or legal services for victims of abuse, adoptive family support, violence prevention, intervention/diversion, outreach, counseling and advocacy

 **FAMILY STABILITY: MENTAL/BEHAVIORAL HEALTH**
Intervention for youth with untreated mental illness, low-cost and direct services, expanding access to mental health services

 **EDUCATION**
After-school and summer STEM programming, academic intervention, and teacher-training/professional development in STEM subjects

 **FINANCIAL SECURITY**
Transportation to employment, tax preparation, financial literacy, resume building and interviewing skills, training, credentialing, GED testing, and job-skills development

You may direct your gift to a specific United Way Agency Partner or other 501 (c)(3) nonprofit organization. Minimum \$100 per agency. If directed gift does not meet \$100 minimum, it will be contributed to the Community Investment Fund.

Of my total annual gift, please direct \$ _____ to the agency designated below.

United Way or Agency Name

City